



NEWS RELEASE

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GDS Link Today Announced the Launch of their Case Management Application Version 2.0

-Application designed to streamline the development and deployment process for Loan Origination, Application Processing and Account Management solution.-

Dallas, Texas October 10, 2011

GDS Link, a global provider of customer-centric risk management and process automation solutions, announced today that they have launched version 2.0 of their Case Management application, Case Center 2.0. The software application is designed to streamline the process of developing and implementing tailored application processing and loan origination solutions and supporting account management activities.

Case Center 2.0 is a state of the art application that encompasses a multi-user and multi-tenant solution allowing multiple business users to work on the same application simultaneously. The solution provides a graphical representation to the user, allowing non-developer resources to design and configure solutions. The single solution can host multiple clients, allowing for ease of sharing components between users and systems. The JAVA based web application allows GDS to centralize the configuration of solutions from its hosted cloud-computing provider. This translates into a company's ability to leverage resources across the globe thru access to the centralized on-line development environment. Case Center 2.0 is fully integrated with DataView360®, GDS Link's flagship solution.

GDS will deliver template solutions to the market that support multiple industries and multiple products. These templates will include functions such as credit card application processing and

account management activities, auto lending, equipment leasing, payday lending and retail bank lending, “Case Center 2.0 will further reduce time to market and costs for our clients,” said Paul Greenwood, President. “Our aim is to provide robust and flexible solutions to the industries we support that meet their business requirements while reducing minimal implementation cost and time to market. Case Center 2.0 is taking us a step further in rounding out our capabilities for delivering solutions that span the entire credit lifecycle.”

GDS is currently working with three international clients to deliver tailored solutions with its new Case Center application.

About GDS Link LLC

GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link’s flagship solution, DataView360™, was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community.

For more information, visit <http://www.gdslink.com>.

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